

















Official Distributor in Lebanon:



- Made in the UK
- Freshly Baked
- Sustained Energy
 - Satiety
- Low in calories, low in fat, rich in proteins
 - Great texture & flavors
- Cookies, Cakes, Bars, and Peanut Butter

Below, you can find our products, flavors, and nutritional facts

Hype Low Sugar Bars

SUITABLE FOR VEGETARIANS

18G PROTEIN



Under 195 Calories

Indulge your sweet tooth without the unwanted calories.

Our HYPE bars contain fewer than 195 calories per bar making them the perfect snack for weight loss or to get you by between meals.

With three magnificently delicious flavours you won't believe our zero caramel tastes so good

PALM OIL FREE

187 CALORIES



Accelerate Your Recovery

Hype Bars contain 18g of protein per bar, providing you with the macronutrients to recover quickly after exercise so you can get back to making gains fast.

Made using premium quality whey and soy protein, HYPE bars contain a high quantity of BCAAs which play a key role in developing muscle mass and strength.

HALAL CERTIFIED

1.6G SUGAR



Under 2g of Sugar

Extra sugar plays havoc with our body's and our mood.

With fewer than 2g of sugar per bar you can enjoy the incredible taste of HYPE bars while maintaining your diet, performance and keep the HYPE UP.

Salty Caramel Flavour

Nutritional Information		
Typical Values	Per 100g	Per 60g
Energy	1401kJ	841kJ
	331kcal	199kcal
Fat	7.82g	4.7g
- of which saturates	5.0g	3.0g
Carbohydrates	36.1g	21.7g
- of which sugars	2.9g	1.7g
- of which polyols	26.7g	16.0g
Fibre	7.7g	4.6g
Protein	31.4g	18.9g
Salt	0.85g	0.51g

Milk & Cookies Flavour

Nutritional Information		
Typical Values	Per 100g	Per 60g
Energy	1390kJ	834kJ
	329kcal	197kcal
Fat	7.77g	4.7g
- of which saturates	5.0g	3.0g
Carbohydrates	35.9g	21.5g
- of which sugars	2.9g	1.7g
- of which polyols	26.7g	16.0g
Fibre	7.4g	4.4g
Protein	31.1g	18.7g
Salt	0.68g	0.41g

HazeInutty Flavour

Nutritional Information		
Typical Values	Per 100g	Per 60g
Energy	1383kJ	830kJ
	327kcal	196kcal
Fat	7.95g	4.8g
- of which saturates	5.0g	3.0g
Carbohydrates	35.2g	21.1g
- of which sugars	2.8g	1.7g
- of which polyols	26.7g	16.0g
Fibre	7.9g	4.8g
Protein	31.0g	18.6g
Salt	0.85g	0.51g

Chocaholic Flavour (Vegan)

Nutritional Information		
Typical Values	Per 100g	Per 64g
Energy	1267kJ	811kJ
	300kcal	192kcal
Fat	7.82g	5.0g
- of which saturates	4.4g	2.8g
Carbohydrates	31.4g	20.1g
- of which sugars	0.8g	0.5g
- of which polyols	25.4g	16.3g
Fibre	13.4g	8.6g
Protein	28.0g	17.9g
Salt	0.70g	0.45g

Confetti Cupcake

Nutritional Information		
Typical Values	Per 100g	Per 60g
Energy	1396kJ	838kJ
	330kcal	198kcal
Fat	7.04g	4.2g
- of which saturates	4.2g	2.5g
Carbohydrates	39.2g	23.5g
- of which sugars	4.2g	2.5g
- of which polyols	28.6g	17.1g
Fibre	7.9g	4.7g
Protein	29.9g	17.9g
Salt	0.75g	0.45g

Nutty Crisp Bars



Nutty Crisp - Chocolate Flavour - 60g

Nutritional Information		
Typical Values	Per 100g	Per 60g
Energy	1495kJ	897kJ
	358kcal	215kcal
Fat	14.0g	8.2g
- of which saturates	2.5g	1.5g
Carbohydrates	24.0g	14.0g
- of which sugars	20.0g	12.0g
Fibre	22.0g	13.0g
Protein	24.0g	15.0g
Salt	0.76g	0.46g

Nutty Crisp - Salted Caramel Flavour - 60g

Nutritional Information		
Typical Values	Per 100g	Per 60g
Energy	1500kJ	900kJ
	360kcal	216kcal
Fat	15.0g	8.7g
- of which saturates	1.2g	0.7g
Carbohydrates	23.0g	14.0g
- of which sugars	19.0g	11.0g
Fibre	20.0g	12.0g
Protein	24g	15.0g
Salt	01.24g	0.75 g

Cookies

SUITABLE FOR VEGETARIANS

OVEN BAKED PALM-OIL FREE

15G PROTEIN **293** CALORIES

POST EXERCISE RECOVERY







Try our Vegan Cookie!

Our new high-protein cookie now includes a vegan option! Double Choc Chip is now 100% plant-based. With the same delicious classic taste and texture, you'll have to try it to believe how good it is!

High in Fibre

Fibre plays a pivotal role in keeping your digestive system running smoothly, maintains your blood sugar levels and keeps you feeling full.

Each Oats & Protein Cookie contains 4g of fibre to keep you right from sunrise to sunset!

Super Snack

Each Cookie contains 15g of protein to provide your body with the resources you need to recover quickly and promote weight loss.

The Oatein Protein Cookie contains a carbohydrates to help replenish your muscles energy supply quickly after a workout, run or ride!

White Choc Celebration

Typical Values	Per 100g	Per Serving (75g)
Energy kJ	1631	1223
Energy kcal	390	293
Fat	12.0g	9.0g
of which saturates	5.9g	4.4g
Carbohydrates	47.0g	35.0g
of which sugars	20.0g	15.0g
Fibre	5.4g	4.1g
Protein	20.0g	15.0g
Salt	0.70g	0.53g

Chocolate Chip

Typical Values	Per 100g	Per Serving (75g)
Energy kJ	1634	1226
Energy kcal	391	293
Fat	13.0g	9.8g
of which saturates	6.4g	4.8g
Carbohydrates	45.0g	34.0g
of which sugars	19.0g	14.0g
Fibre	6.0g	4.5g
Protein	20.0g	15.0g
Salt	0.70g	0.53g

Salted Caramel

Typical Values	Per 100g	Per Serving (75g)
Energy kJ	1634	1226
Energy kcal	391	293
Fat	13.0g	9.8g
of which saturates	6.4g	4.8g
Carbohydrates	45.0g	34.0g
of which sugars	19.0g	14.0g
Fibre	6.0g	4.5g
Protein	20.0g	15.0g
Salt	1.20g	0.90g

Double Chocolate

Typical Values	Per 100g	Per Serving (75g)
Energy kJ	1551	1163
Energy kcal	371	278
Fat	10.0g	7.5g
of which saturates	4.8g	3.6g
Carbohydrates	47.0g	35.0g
of which sugars	15.0g	11.0g
Fibre	5.0g	3.8g
Protein	21.0g	15.8g
Salt	0.70g	0.53g

Millionaire Crunch

SUITABLE FOR VEGETARIANS

15G PROTEIN



High Protein

Protein plays a pivotal role in building and repairing muscles helping you to recover quickly after exercise.

Protein is also useful when you're dieting as it helps keep you feeling full for longer! The 15g of Protein in the Millionaire Crunch comes from plant based protein so it's suitable for vegans and vegetarians!

SUITABLE FOR VEGANS

214 CALORIES



Going Vegan

'The World is Going Vegan' -Deborah Meaden, Dragons Den with Oatein

When we came up with the Millionaire Crunch, we knew we wanted to try something new. That's why the Chocolate Orange and Salted Caramel flavour 'Crunch's' are our first vegan and dairy-free high protein snacks.

All Day Energy

PALM OIL FREE



Low/Zero Sugar

We know how bad eating too much sugar can be for you. The is Millionaire Crunch deliciously guilt-free. That's right, with less than 2g of sugar (and zero sugar in the vegan flavours!), the Crunch is the perfect on-the-go snack whether you're dieting or just want a sweet treat. Even better, it's not cheating!

Salted Caramel Flavour (Vegan)

Typical Values	Per 100g	Per Serving (58g)
Energy kJ	1703	988
Energy kcal	408	237
Fat	21g	12g
of which saturates	11g	6.4g
Carbohydrates	43g	25g
of which sugars	0.35g	0.20g
Fibre	4.1g	2.4g
Protein	26g	15g
Salt	1.25g	0.73g

Hazelnut Caramel Flavour (Vegetarian)

Typical Values	Per 100g	Per Serving (58g)
Energy kJ	1750	1015
Energy kcal	419	243
Fat	22g	13g
of which saturates	11g	6.5g
Carbohydrates	45g	26g
of which sugars	3.7g	2.1g
Fibre	1.5g	0.88g
Protein	27g	15g
Salt	0.89g	0.52g

Chocolate Orange Flavour (Vegan)

Typical Values	Per 100g	Per Serving (58g)
Energy kJ	1712	993
Energy kcal	410	238
Fat	21g	12g
of which saturates	11g	6.4g
Carbohydrates	43g	25g
of which sugars	0.44g	0.26g
Fibre	4.1g	2.4g
Protein	26g	15g
Salt	0.81g	0.47g

Peanut Butter with protein



Flavors:

- Crunchy
- Salted Caramel
- White Chocolate
- Milk Chocolate

Nutrition Facts

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tainer	
	1oz (15g)
ng	80
% [Daily Value *
6g	8%
1g	5%
0g	0%
0mg	0%
0mg	0%
Total Carbohydrate 2g	
Dietary Fiber less than 1g	
than 1g	
ed Sugars	0%
5g	10%
0mcg	0%
0mg	0%
0mg	0%
0mg	0%
	% [6g 1g 0g 0mg 0mg ee 2g s than 1g s than 1g ed Sugars 5g 0mcg 0mg

^{*} The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS

Peanut (**Peanuts**), Whey Protein Concentrate (**Milk**), Whey Protein Isolate (**Milk**), Flavourings, Natural Colourings, Xanthan Gum, Sweetener: Sucralose, Rapeseed Oil.